



Insulated Cooler Bags - Price Guide 2026

Bag Type	Details	Price ex GST		Image
Insulated Cooler Bag 30cm wide 34cm high 20cm sides	NWPP outer and foil insulation. Zip at top and reinforced handles. 30 fabric colours. 1 colour 2 sides printing.	500+	\$3.35 ea	
		1000+	\$3.25 ea	
		2000+	\$3.10 ea	
		5000+	\$2.90 ea	
		10000+	\$2.60 ea	
Flat Top Cooler Bag 33cm wide 30cm high 25cm sides	NWPP outer and foil insulation. 2 zips at top and reinforced handles. 30 fabric colours. 1 colour 2 sides printing.	500+	\$4.10 ea	
		1000+	\$4.00 ea	
		2000+	\$3.85 ea	
		5000+	\$3.65 ea	
		10000+	\$3.35 ea	
Lunch Cooler Bag 35cm wide 37cm high 20cm sides	NWPP, Calico or Jute outer and foil insulation. 2 zips at top and reinforced handles. 30 fabric colours. 1 colour 2 sides printing.	500+	\$5.55 ea	
		1000+	\$5.45 ea	
		2000+	\$5.30 ea	
		5000+	\$5.10 ea	
		10000+	\$4.80 ea	
Large Esky Bag 38cm wide 27cm high 26cm sides	Polyester outer, foam insulation. 2 zips around top and reinforced handles. 30 fabric colours. 1 colour 2 sides printing.	500+	\$7.55 ea	
		1000+	\$7.45 ea	
		2000+	\$7.30 ea	
		5000+	\$7.10 ea	
		10000+	\$6.80 ea	

All bags are custom made and sizes can be adjusted. The sizes above are our most popular bag sizes. Pricing includes artwork layout, sample if required, freight, insurance and one metro delivery. Lead time 8-14 weeks from order and subject to shipping schedules. Pricing valid for 14 days.